

WHEREAS; period supplies—including pads and tampons—are essential products for billions of people around the world; and

WHEREAS; many people in the United States struggle to purchase the period products they need due to lack of income, and more than one-third of low-income people report missing work, school, or other commitments due to lack of access to period supplies; and

WHEREAS; a lack of period supplies, known as period poverty, can adversely affect folks' health and well-being, often exacerbating vicious cycles of poverty by forcing people to withdraw from daily life, lose pay, or miss educational opportunities; and

WHEREAS; Wisconsin is proud to be home to trusted community-based organizations that understand the importance of accessible period products to health and economic stability, especially for women, and are committed to distributing them for free to the individuals and communities that need them; and

WHEREAS; this week, the state of Wisconsin joins all Wisconsinites in recognizing period poverty as a public health issue, as well as an economic one, and in working to ensure that all people have access to the basic necessities required to thrive and reach their fullest, healthiest potential;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim May 20 through 28 2024 as

## **PERIOD POVERTY AWARENESS WEEK**

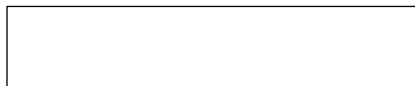
throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 3rd day of May 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State